

Fund YOUR Scouting Adventure!



Everybody LOVES popcorn & we use that to fund a great scouting experience!!

- ❖ Istroma Area Council provides Units & Scouts with a voluntary, turn-key product sale opportunity to allow our local community help support YOUR scouting program
- ❖ Scouts can participate in the product sale to earn commissions that help pay for Unit activities and fees, and so much more!
 - Teaches important life skills such as public speaking, goal-setting, and working as part of a team
 - Money raised stays local to support both Unit and Council programs, potentially even paying for an entire year's program
 - Participating Scouts can earn awesome prizes based on their individual success

Why does the Council promote Popcorn as a fund-raising product sale?

- ❖ Popcorn is extremely popular tasty treat and 3 out of 4 people will purchase when asked
- ❖ Over 70% of the sales price is returned to local scouting, a great return for participating!
- ❖ Wider product selections and decorative packaging give people options to select items THEY like and make sales easier
- ❖ Money raised is shared between Units and Council to fund everyone's scouting experience:
 - Units pay for direct activities, events, program costs and more based on their Unit Committee's specific use approach
 - Council pays for program elements, camp improvements and other operational support items directly affecting every scout in the Council

When is the Popcorn Sale and how can you find out more?

- ❖ We limit promotion of the Popcorn Sale to the fall so we have more time for Scouting!
- ❖ Units can use storefront/booth and neighbor selling approaches, Sep-Oct and online sales opportunities exist for people to support your Scout throughout most of the year
- ❖ For more information contact your District Executive or Ammie Dunn at (225) 926-2697

Visit www.IACBSA.org to learn more