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<td>999 1st Street</td>
<td>1</td>
<td>2</td>
<td>3456789</td>
<td>1</td>
<td>23</td>
</tr>
</tbody>
</table>

Visit our website: [www.campmasters.org](http://www.campmasters.org)

**Fundraising for the Future!**

Have fun selling! Use the following script to maximize your sales. "Hi Sir / Ma’am, my name is ___________. I’m a Scout with Pack/Troop #_______. We’re selling popcorn to help raise money for our Pack/Troop. You can help us by trying some of our delicious popcorn. You’ll help us, won’t you?"

Make checks payable to: 70% GOES TO LOCAL SCOUTING

Istrouma Area Council

All CAMP MASTERS Popcorn Products are Kosher certified.

*Prepopped popcorn produced in a plant that manufactures products that contain nuts.*

Package/Tin may change; subject to availability.

BSA logo, trade dress of Cub Scouting and Scouts BSA uniforms, & the emblems & badges of rank thereon are trademarks of the Boy Scouts of America. Used with permission.
Support the Military and Scouting Too!

**ZZ** $30 Military Donation
Choose Item ZZ and CAMP MASTERS will send $30 worth of popcorn to our military personnel.

**WW** $50 Military Donation
Choose Item WW and CAMP MASTERS will send $50 worth of popcorn to our military personnel.

*4-Way Sweet and Savory Tin

**$60**

*Chocolatey Treasures Tin
A Chocolate Lovers Dream. Includes: Chocolate Caramel Corn, Chocolatey Pretzels, White Cheddar Popcorn, and delicious morsels of Chocolatey Covered Peanut Brittle Bites — 50 oz

**$55**

*Premium Tin
A rich sampling of THREE most decadent products: Chocolatey Caramel, Sweet & Salty Kettle, & Butter Toffee Caramel popcorn — 31 oz

**$45**

*3-Way Cheesy Cheese Tin
Celebrates Scouting with a simply sensational collection of White and Yellow Cheddar Cheese along with a zesty Cheesy Salsa popcorn (3 BIG Bags!) — 15 oz

**$35**

*White Cheddar Cheese Tin
Cheesy goodness of White Cheddar on light, crunchy, crispy popcorn! — 5 oz

**$15**

*Supreme Caramel Crunch with Almonds, Pecans, and Cashews
Buttery sweet gourmet caramel corn with nuts — 16 oz

**$25**

**$25**

*Purple Popping Corn Jar
This delicate popcorn contains antioxidants, has virtually no hulls and TASTES GREAT! No Artificial Anything.

**$12**

*Caramel Popcorn Bag
Mouthwatering taste of delicate and crispy gourmet caramel popcorn. — 10 oz

**$10**

ALL PRODUCTS TRANS FAT FREE and NON-GMO POPCORN
- Contains Antioxidants & Virtually Hulless!
- Feather Light / Low Calorie

Thank you for supporting Scouting
NEW SCOUT DIGITAL TAKE ORDER FORM

Once your Scout has been set up, use your MOBILE DEVICE to take customer orders anywhere!

- Door-to-Door
- S&S Storefronts
- Phone/Text
- Local Business
- Work/Community

SAVE CAMP MASTERS PAGE TO YOUR “HOME SCREEN” on your device; an icon will be added for QUICK AUTO LOG IN

NEW IN 2020 for MORE “YESSES” for SCOUT FUNDRAISING!

FREE SHIPPING for ALL Online Orders!

Customize your profile – share it – CAMP MASTERS delivers it!

- Each Scout can reach friends and family anywhere/anytime by sharing your Scout Account via email and social media.
- Sign up/register or find your Scout account @ ordering.campmasters.org
- Customers order & pay on our shopping cart: www.popcornordering.com

Average Online Sale is $30

*** MORE CONTACTS = MORE SALES = MORE SCOUTING FUN! ***

The Istrouma Area Council Popcorn Sale is an important part of your Scout’s Scouting experience. It provides the necessary funding for all the great programs they get from the Unit and the Istrouma Area Council. To make this year’s sale a success, we need your support.

- Help your Scout set a goal and encourage them to reach the sales level and prize they have chosen.
- Make sure that your Scout gets the opportunity to sell to friends, neighbors and relatives.
- Remind your Scout that the biggest reason people do not buy is because they are not asked.
- Help your Scout’s sale by taking a Popcorn Order Form to work with you.

GREAT REASONS TO SELL POPCORN

Everybody loves Popcorn!!

Popcorn is America’s #1 FAVORITE SNACK and 3 out of 4 people will buy when asked.

Scouts build confidence, self-esteem, learn life skills, goal setting & how to EARN their own way.

Money raised stays LOCAL to support Scouts, Units, and Council programs

3 WAYS TO SELL:
- Door-to-Door/Take Order
- * Show & Sell
- * Online!

TAKE “AIM”

By setting your goals, share goals with potential customers, & GO FOR IT!
CHOOSE A PRIZE AND GO FOR IT!

Scouts can qualify for BOTH standard prizes AND an additional CAMP MASTERS High Achiever Prize.

My prize goal is:

My popcorn goal is:

Descriptions of Prizes Available at www.kellerprizeprogram.com

$3,000 & Up Club

NEW Camping Package!
(2-Person Water Resistant Tent, 6 in 1 Grillin' Tool with case, Hammock, Cooler Chair Backpack, Camp Stove with two burners, Bluetooth Speaker w/ Powerbank & Lantern) OR Visa Debit Card for 5% of total sales.

Example: $3000 = $150 debit card. Visa Debit Cards will be rounded to nearest $10.

CM High Achiever prizes are not cumulative. Select only ONE prize. See prize form for more details at campmasters.org.

DID YOU KNOW?
Scouts Online Sales at PopcornOrdering.com count towards your prizes!

SELL $400 ONLINE
EARN $10 GIFT CARD!

CAMP MASTERS 2020 High Achiever Prizes

$3,000 & Up Club

NEW Camping Package!
(2-Person Water Resistant Tent, 6 in 1 Grillin' Tool with case, Hammock, Cooler Chair Backpack, Camp Stove with two burners, Bluetooth Speaker w/ Powerbank & Lantern) OR Visa Debit Card for 5% of total sales.

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CM High Achiever prizes are not cumulative. Select only ONE prize. See prize form for more details at campmasters.org.

GUIDELINES to Select Prizes

(1) Prizes earned based on individual sales. No combining of sales with other Scouts.
(2) Sell any item receive the Popcorn Sale Patch.
(3) Sell $75 & select your choice of prize at the $75 level.
(4) Sell $175 or more & select a prize from the level you achieved.
(5) Parent's permission required and a Whittling Chip or Totin' Chip to order a knife.
(6) All prizes will ship to your Unit Leader.
(7) If a prize is no longer available a substitute of equal or greater value will be shipped.
(8) Turn in your prize order with your popcorn order.